### PERKINS BRO'S. CO.

## ANNUAL AUTUMN ANNOUNCEMENT

The Best and Greatest assortment of Men's, Women's and Children's Wear ever shown in Durant. Our efforts to please you can best be determined by the high quality of the Merchandise we offer you, and the low prices asked. Our store is filled with attractive and reliable Merchandise worthy of your attention, because of its beauty, style, quality, newness, exclusiveness and the very modest prices.

#### SHOES

ALL LEATHER SHOES

Men's medium and heavy work shoes in plain or cap toe, black or tan, at \$2.00, \$2.50 and \_\_\_\_\_\$3.00 Men's patent button or lace shoes, special/at \$2.50

LADIES' BUTTON OR LACE SHOES Medium or light weight sole shoes in vici, putent tip or plain toe, \$1.50 up

MOYS' SCHOOL SHOES

Neat have that will stand hard usage, calf skin, 1/2 double solt, solid leather counters and heels, a great value, in button or lace\_ \_\_\_\_\$2.50 Boys' School shoes in gun metal or tan, several good styles and all solid leather at \$1.50 and \_\_\_\_\_\$2.00

MISSES' LOW HEEL SHOES Gun metal, button or lace shees, neat atyles \_ \_ \_ \$2.50

CHILDREN'S HEAVY SCHOOL SHOES

Built for service, button or lace in



AFRON CHECKS AT 5c, 7c and 8 1-3c Every woman needs plenty of nice aprons. You can be easily supplied here. Splendid qualities in small or targe checks, any color at 5c, 7c and 81-3¢

BED TICKING AT 5c, 75c, 10c, 1254c Replace your old and worn ticks with fresh new bed ticks, neat stripe designs, strong and serviceable values, at 5c, 7 %c, 10c and \_\_\_\_\_\_12 1-2¢

KIMONA OUTING 121/2e 27-inch fleeced kimona outing in pretty fall designs, heavy fleeced durable

quality, the yard \_\_\_\_\_ 12 1-2¢ PERCALE SHIRTING 10e

This is shirt making time, Don't fail to see our splendid values in shirting percales in light or dark stripes or checks, the yard \_\_\_\_\_10¢ BROWN DOMESTIC Se

Yard wide, brown domestic, good strong and serviceable quality that is usually sold at 71/2c, per yard -5¢

9-4 SHEETING 20c Good quality bleached 9-4 sheeting. Supply your fall and winter needs now. Short cotton crops are sure to advance the price of all cotton goods: the yard \_ \_ \_ 20¢

DOMESTIC AT 5e 7-8 bleached domestic, a good servic. able donustic that will give good satisfaction at a very little price; per

GREY FLANNEL 25c 30-inch grey mixed twill flannel for underskipts and other fall wear, good strong honey quality the yard 25c

HOPE DOMESTIC 8 1-3c The old refiable Hope, good as gold, yard wide, bleached domestic, free from starch, a regular 10c value; per yard. - 8 1-3e COTTON CHBCKS AT 4c, 5c AND 7c Best quality quilting cotton checks, a grade for every purpose, good checks at 40, better at 5c and best quality at per yard \_\_\_\_\_7¢







#### FAVORED FALL STYLES IN PRETTY WOOL, SILK AND **COTTON DRESS GODDS**

a pretty collection of the season's best weaves in all wool fancy suitings in the leading shades. Plan your fall dresses now, yard \_\_\_\_\_50c New Serges 50c. Yard wide serges so popular this season, a fabric that never goes out of date; all the season's hest colors and best qualities, yd. 50¢ Diagonal Worsteds. One of the season's best styles. Colors grey, black, blue, brown, red and white. A rich becoming material that you will be sure to admire. The gard ..... 50¢ French Serge at 75c. Full 42-inch wide, extra fine finished and fast colors. Colors tan, red, navy, grey and Wool Crepes \$1.00. One of the season's best fabrics. Colors Nell rose, tan and brown. Full 42-inch wide, yd. \$1.00 New Crepes de Chines. Nothing is more desirable for early fall wear, 24 inch wide in pink, light blue, copen, rose, brown, grey, navy, black and white; per yard \_\_\_\_\_98¢ Storm Serge \$1.00, 50-inch wide, extra quality and lustrous storm serge, unequaled for service and up to dateness in leading fall shades; yard \$1.00 Beautiful Brocaded Poplins. The hit of the season, 27-inch wide; nothing smarter shown this season. colors? light blue, tan, champagne, rose and lavender; yard ......50¢ Brocaded Crepons. Another new fabric just received that will be very popular for fall dresses, in a range of the best fall colors, at per yd. 50¢

CHEVOIT SHIRTING AT 8 1-3e 27-inch solid color and dark stripe designs for every day shirts, a few made from this material will solve your shirt problem for months to 

NEW OUTING 10c

Thousands of yards of best quality plain color or lancy outing, full 27 inch wide, doble fleeced. Select your needs while stocks are complete; per 

NEW FALL GINGHAMS

A complete stock of the celebrated Red Seal ginghams in every shade, stripe or design desired; full 27-inch wide, sun and tub . proof; the yard\_ \_ 1 - -----10&

### SCHOOL HAS BEGUN



We are prepared to supply every need at lowest prices and of undoubted quality.

SCHOOL DRESSES AT 98c We are showing a great number of pretty patterns in gingham dresses suitable for school wear. Take your choice 98c up to \$2.45

WOOL AND SUITING DRESSES A pretty showing of wool serve and fancy stripe and Scotch plaid dresses in the new long waist models, trimmed in braids and pipings, special values at \$1.25 to . . . . \$4.95

BOYS' SUITS In neat styles, best weaves and long wearing materials, plain or Norfolk coats, priced at \$2,35 to ... \$6.85

BOYS' PANTS Every boy needs extra pants. Our fall stock is complete, best styles, test materials and well made. Pair 50c to \_\_\_ \$2.45

NOW IS THE TIME TO DO YOUR SHOPPING IF YOU WANT DE. PENDABLE GOODS

# AND COATS

BECOMING SUITS AT \$12.50

In making our fall purchases for our popular ready to wear department it was our honest endeavor to buy only the best in every quality. Women of modest means can rest assured that no matter what price she is limited to pay we have the best that is offered at that price. Our suits, at \$12.50 are splendid specimens of our great buying advantages. Rough and unfinished chevoits and fancy mixtures, linen with good quality satin linings in the newest cutaway models, trimmed and draped right up to the minute, splendid selection at \$12.50

SUITS AT \$14.85

Splendid suits at a price within the reach of all. This favorable diagonal the most favored designs and colors, all satin lined, pretty novelty collars. See them at \_\_\_\_\_\_\$14.85

PRETTY SUITS AT \$17.50 TO \$19.50 New colors in matelasse, worsteds, chevoits and diagonals, one style in particular, a rich diagonal with rich plaid trimmings and a skirt of plaids to match, also plain and novelty sating lined suits that compare favorably with suits of almost double the price. Popular priced, \$17.50 to \_\_\_\_ \$19.50

CHIC DESIGNS AT \$24.50 It seems impossible for dame fashion to create more becoming or more worthy suits than this selection. Suits of mahogany, navy and grey whip cords, also light tan and rough woolen fabrics with a sprinkling of the favored matelasse models, new shades and color effects not seen outside of

where. Popular priced \_\_\_\$24.50 THE NEW COATS

suits elling at \$5 to \$10 more else-

Much depends on the appearance of your new coat. You can depend upon looking your very best if you make your selection from our artistic models, charming styles for every day wear, dress or special occasions, beautiful brocaded and Scotch mixtures with a good selection of staple materials to choose from, unique buttons and ornaments. Priced at \$9.85 up to \$29.50

tionally, good, being made of the season's very best materials, by the best clothing makers of America. Honest treatment an ddependable merchandise are features of this store's service. When you buy a suit at any marked price you can depend upon it that you are getting full value for your money. Splendid suits at \$9.85, \$12.50, \$14.85 and \_ \_ \_ \$19.50 SCUITS AND OVERCOATS MADE TO

ORDER, \$15.00 We are exclusive agents for the famous Scotch Woolen Mills \$15 made to order suit or overcoat. Over a hundred patterns to select from. Come in today, select your sult or coat and we will have it ready for you in a few days. Only\_\_\_\_\_\_\$15.00

MEN'S \$1.00 SHIRTS 69c Ten dozen men's high grade dress shirts in neat stripe patterns, one of the best dollar shirts on the market, \$1,00 QUALITY UNION MADE OVER-

ALLS, GARMENT 75c Medium weight or heavy weight un-



THE NEWEST IDEAS IN SKIRTS Beautiful draped as well as plain or pleated skirts will continue in favor this winter. Among the splendid models we are showing you will find rich serges, the favored Scotch paids, shepherd checks, dice in black and white, brocaded cordurors in almost every shade, rough and soft finished mixtures so much in vogue this season in almost any color you could wish for. Popular prices at \$3.95, \$5.95, 

CHILDREN'S HOSE 8 1-3c Children's good quality black school hose that will surprise you in their wearing qualities, fine for school wear, 8 1-3c or 3 pairs for \_\_\_\_ 25¢

TABLE DAMASK 25c of-inch red, blue or solid white table damask in good serviceable quality and pretty designs, the yard, your choice - - - - - 25¢

OUTING FLANEEL AT 5e Good quality outing in almost any color desired, light or dark colors; select your needs for fall quilting 

### Perking Brog COMPANY

Third Avenue, Between Durant National Bank and Post Office DURANT, OKLAHOMA

THE RUNAL WRESTY NEEDS